PRIVACY AND COOKIE DECLARATION

If you visit the website www.privateart.co.uk, privacy-sensitive data or personal data of you will be processed. Private Art Education considers your privacy to be of great importance. In order to guarantee your privacy as well as possible, we use a number of core values.

To inform
We want to inform you as well as possible about how and why we process personal data. We do this via this privacy and cookie statement.

Reduce collection
We pay close attention to the fact that our collection of personal data is limited to what is necessary for the proper functioning of the website and the services you request.

To secure
We take appropriate security measures to protect your personal data and also require parties that process personal data in our order.

Permission
We request explicit permission to process your personal data in cases where your consent is legally required.

Rights of data subjects
We respect your right to review, correct or delete the personal data that we process about you and any other rights you may have under applicable privacy
laws. In this privacy and cookie statement you can read how we put these core values into practice and respect and protect your right to privacy.

The use of personal data
When using our website, you leave certain information with us. That may also be personal data. We collect, store and use only the personal data that is entered directly by you (for example via the contact form on the website) or of which it is clear that it is provided to us to process.

We will not use your personal data for purposes other than those for which we have obtained it, unless you have given permission in advance for this or we may or must do so on the grounds of the law. Depending on which functionalities you use via the website, we may process the following personal data from you:

First Name;
Last name;
Address;
Postal Code;
Residence;
Country;
Phone number;
Billing address;
E-mail address;
Payment details;
Credentials;
Other information that you provide to us.

Your personal data will be used by us for the following purposes (and for purposes that are closely related to it):

providing access to the website;
offering functionalities via the website;
creating your account;
checking access to your account and members’ art calendar;
handling your orders;
invoicing the purchased services;
sending newsletters;
improving and evaluating our website and services;
answering and dealing with questions you have asked.

Special and / or sensitive personal data that we process
Our website does not intend to collect data about website visitors who are younger than 16 years. Unless they have permission from parents or guardians. However, we can not check if a visitor is older than 16. We encourage parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without this permission, please contact us via education@privateart.co.uk, then we will delete this information.

Orders
After your order has been placed, we will keep the personal information you provide via your account. We do this so that you do not have to re-enter them every time, so that we can contact you in the context of the execution of the agreement, for invoicing and payment and to give you an overview of the services you have with us.

Contact forms and e-mails
If you have questions about Private Art Education or the services offered by us, you can contact us via the contact form on our website and via e-mail education@privateart.co.uk. Consult our contact page for up-to-date contact details.
If you fill in the contact form on the contact page, or if you send us an e-mail, the data you send us will be kept for as long as the nature of the form or the content of your e-mail is required for the complete answering.

Cookies
We make use of cookies on this website. A cookie is a simple small file that is sent with pages from this website [and / or Flash applications] and stored by your browser on your hard drive from your computer. The information stored therein can be sent back to our servers on a subsequent visit.

Google Analytics
Through our website a cookie is placed from the American company Google, as part of the "Analytics" service. We use this service to track and get reports on how visitors use the website. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. We have no influence on this. We have not allowed Google to use the obtained analytics information for other Google services. The information that Google collects is anonymised as much as possible. Your IP address is emphatically not given. The information is transferred to and stored by
Google on servers in the United States. Google maintains the Safe Harbor principles and is affiliated with the Safe Harbor program of the US Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data.

Remove and refuse cookies
Via the browser settings on your computer you can delete already placed cookies and refuse the placing of new cookies. The way in which differs per browser; consult the help function of your browser if necessary. Please note: if you refuse and / or delete cookies you can not always use all the features of a website. In addition, refusing and / or deleting cookies only has consequences for the computer and browser on which you perform this operation. If you use multiple computers and / or browsers, you must repeat the above mentioned action(s) as often as necessary.

Third party websites
This privacy and cookie statement does not apply to websites of third parties that are connected to our website by means of links. We can not guarantee that these third parties handle your personal data in a reliable or secure manner. We encourage you to read the privacy statement of these websites before using these websites.

Confidentiality and provision to third parties
We deal confidentially with your personal data. We will not provide the personal data we collect via our website to other parties, unless this is necessary in the context of the execution of the agreement or in cases in which we may or must do so on the basis of the law.

Security
We take appropriate security measures to limit misuse of, and unauthorized access to, your personal data. This way we ensure that only the necessary persons have access to your data and that access to your personal data is protected.

Storage period
We do not store the data for longer than is necessary to achieve the objectives stated in this privacy and cookie statement. We use the statutory retention period of 7 years, depending on the data and documents. We only use this retention period when it comes to data that must be kept for so long according to the tax legislation. We keep the other data for 3 years after the end of the agreement.
Rights of data subjects
If you have provided us with personal data, you can send us a request to view, change, move or delete this data by emailing us education@privateart.co.uk

To prevent abuse we can ask you to identify yourself before we send data.

Changes to privacy and cookie statement
We reserve the right to amend this privacy and cookie statement. Changes will be published on our website. It is therefore advisable to consult this statement regularly so that you are aware of any changes.

Authority Personal Data
We are happy to help you if you have complaints about the processing of your personal data. Under the applicable privacy legislation, you also have the right to file a complaint with the Dutch Data Protection Authority against these processing of personal data. You can contact the Dutch Data Protection Authority for this.

Contact
If you have further questions or comments after reading our privacy and cookie statement, please contact us using the contact details on the contact page: www.privateart.co.uk/contact

With Love for Art.

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